

# McCartney.ai Introducing The Virtual Voice Vault









# Phase 1 Freeze Your Voice in Time

Using state-of-the-art equipment in legendary studios, and with a Grammy® winning team, we capture & archive your voice, making it ready for cloning and future text-to-speech projects ~ when you simply have no time to record in person.



# At Phase 1 Completion Voice Verification



We create a set of audio and image files, an official seal to display on your website (like an SSL), plus notarized affidavits to certify your voice belongs to you. We provide you with password protected access to links in the event you are ever the victim of a "deep fake", you will have dated proof of provenance.



# Securely Store Your Voice Clone With Our Vocal Concierge

Your voice belongs solely to you. It will never be used without your permission. Your recording will be uploaded to the US Copyright Office It will be stored with ISO-38500 standards in the virtual vault on US-based servers.

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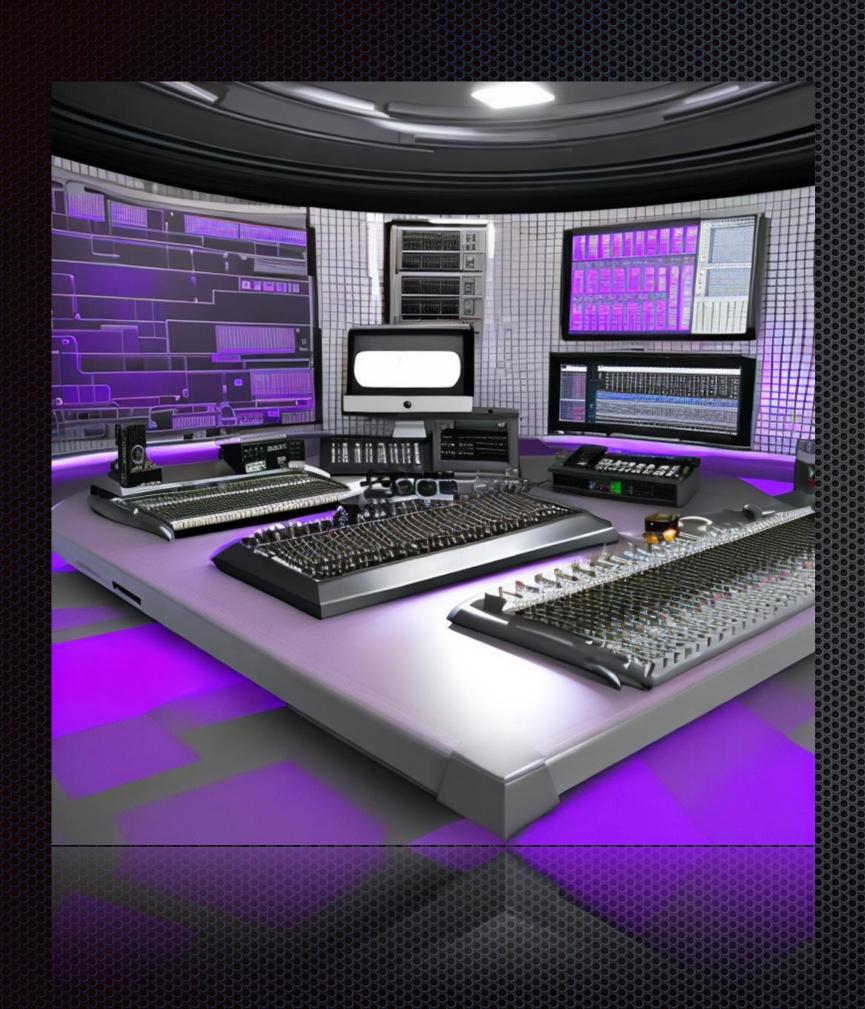
# Phase 2 Option Create Your Voice Clone

Symbol	Original gloss	Approximate IPA equivalent*
-	syllable boundary (always added; original hyphens become –)	1.1
2	syllable boundary after stress*	// or // before syll.
ä	ah, arm, father	/a:/
ă	abet, hat, dilemma	/æ, ə‡/
ā	tame	/eɪ/
â	fare	/ɛə†/
ą	call	/ɔ:/
ĕ	met, her, second	/ɛ, ɜ†, ə‡/
ē	mete	/it/
ë	a <i>in</i> tame	/eɪ/
T	fine	/aɪ/
ĭ	him, fir, plentiful	/ɪ, ɜ†, i‡, ə‡/
î	machine	/i:/
i	peculiar	/j/
	peculiar	

We transcribe your recording script into IPA (International Phonetic Alphabet) equivalents, using whichever version best matches your native accent. It is then ready for computer modeling to clone it with whichever level of software or services you choose.



# Phase 3 Input/Output Your Project



Next, we discuss and plan for your actual product. Whether a white paper, an audio book or narrated text for clips / commercials, ADR for a movie or podcast, we work with you to determine timeline and budget.



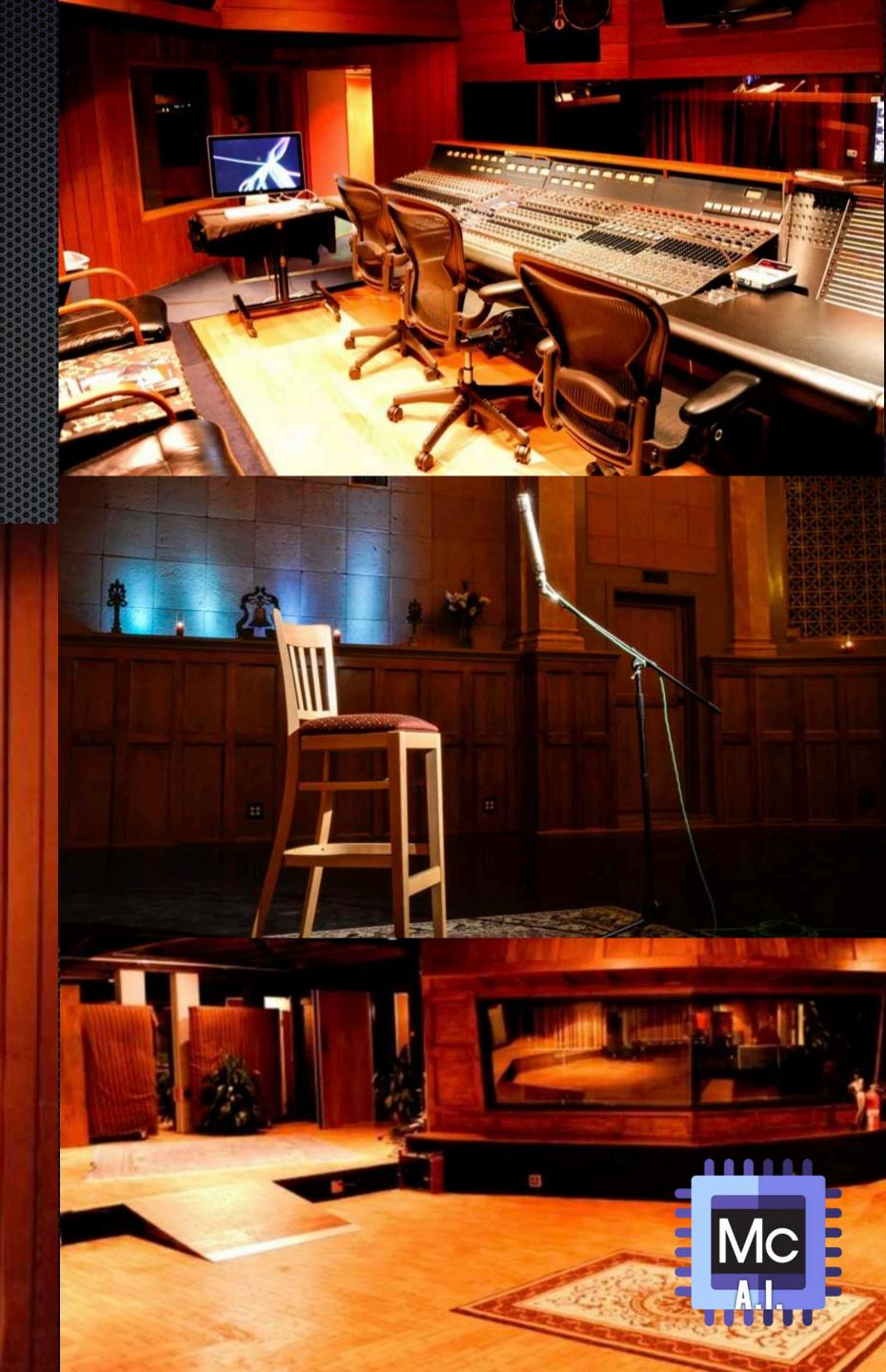
## Legacy Studios Hollywood, CA

Frank Sinatra, Peggy Lee, Elvis Presley, Ricky Nelson, The Mamas & The Papas (California Dreamin'), The Beach Boys (Pet Sounds), David Cassidy, Marvin Gaye, Barbra Streisand, Blondie, Michael Jackson's "Thriller", Donna Summer Celine Dion, R.E.M and now...YOU



## Legacy Studios Santa Monica, CA

From legends like Fleetwood Mac, The Rolling Stones, B. B. King and Bob Dylan to current artists like Lady Gaga, Coldplay, Kesha, John Mayer and Cage the Elephant, the studio is also well-known for its impressive list of movie soundtracks, from The Bodyguard & Shawshank Redemption to GaGa's A Star Is Born & Disney's Mulan.



### The Microphones A Small Sampling...

#### **Condenser and Tube Mics**

AKG C12 (5) AKG C12A (4) AKG C24 AKG C60 & 61 AKG 414 (3) AKG C 451 E (5) AKG 452EB (4) B&K 2669 (pair) Empyrian (2) Mojave MA-300 (2) Neumann U47 (4) Neumann U47 FET (3) Neumann U67 (5) Neumann U87 (6) Neumann M-50 Nickel Neumann M-50 Gold Neumann M-50 (pair) Neumann M-149

Neumann M-249 Neumann KM254 Neumann KM54A (2) Neumann KM56 (2) Neumann KM83i (2) Neumann KM84i (1) Nordic SE 520 (U47 influenced) (2) Sennheiser MKH105 (pair) Sennheiser MKH 405 Sennheiser MKH 800 (2) Shure Beta 181 (2) Shure SM81 (2) Sony C 37A (2) Sony C55p (6) Sony C500 (2) Telefunken CMV51 Telefunken ELA-M 251 (2)

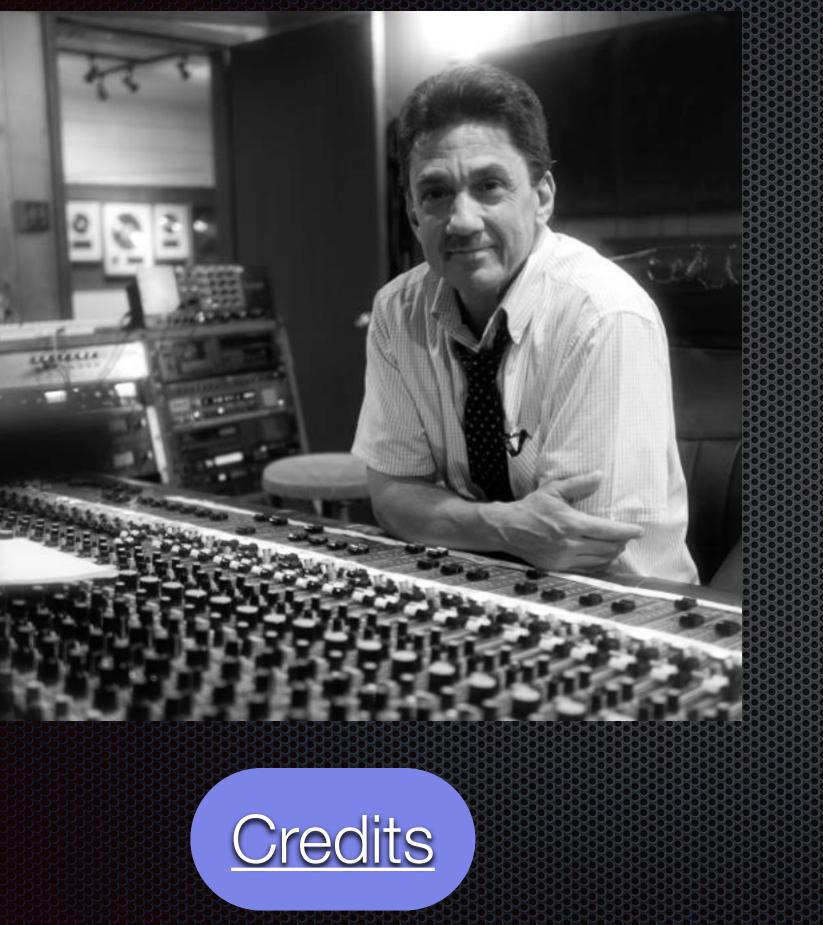
Dynamic (2) AKG D12 (1) AKG D112 (2) AKG D190 (1) AKG D109 (1) AKG D24 (2) Beyerdynamic M69 (2) Beyerdynamic M88 (1) Electrovoice 635A (6) Electrovoice 666 (1) Electrovoice RE15 (4) Electrovoice RE20 (1) Heil PR-40 (1) Heil PR-30 (1) Sennheiser MD211 (10) Sennheiser MD421U (5) Sennheiser MD441U (2) Shure SM58 (3) Shure SM53 (4) Shure SM56 (12) Shure SM57

Ribbon Beyerdynamic M360 **Coles 4038** RCA BK5B CA 44BX RCA 77DX Royer 121 Shure KSM313





### Award-Winning Team The Engineers Niko Bolas

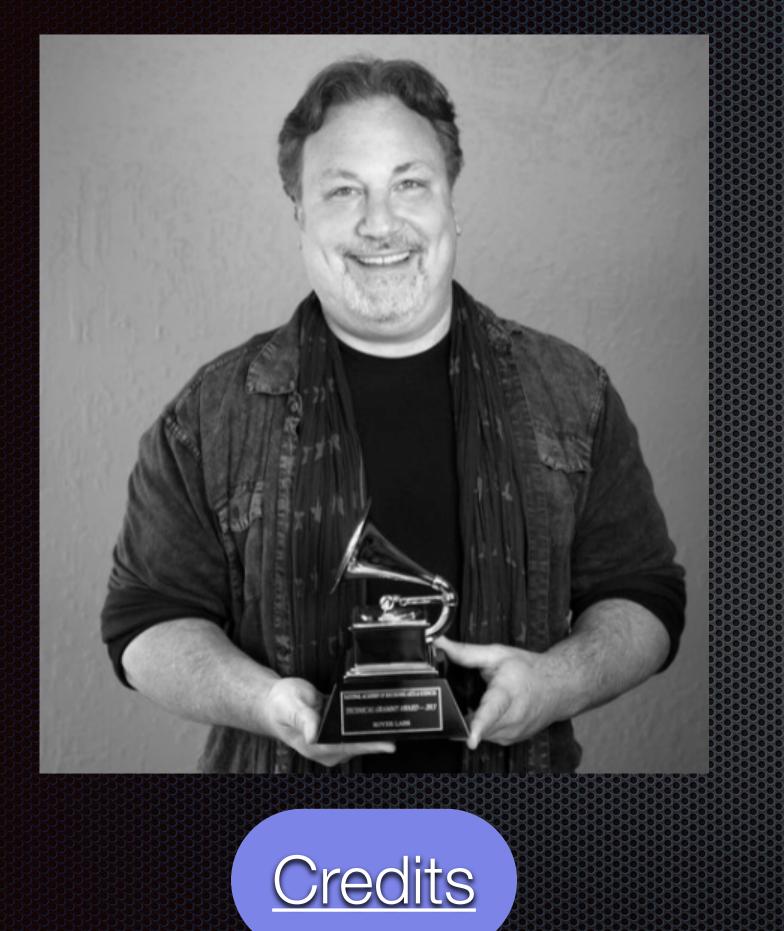


Niko Bolas is an award-winning music producer, sound engineer, consultant and business developer in the fields of virtual reality, Dolby Atmos and Internet radio. His credits include work with such artists as James Taylor, Frank Sinatra, Keith Richards, Crosby, Stills & Nash, LeAnn Rimes, The Mavericks, Prince, Neil Young, Boz Scaggs, Sheryl Crow, Toto, Los Lobos, Jewel, OneRepublic, Johnny Cash and Keith Urban.

Niko is a member of the METAlliance.



### Award-Winning Team The Engineers Ross Hogarth



Van Halen, Roger Waters, The Black Crowes, Def Leppard, The Doobie Brothers, Edgar Winter, John Mellencamp, R.E.M. and Jewel are some of the artists this Multiple Grammy-winning producer/engineer/mixer has had the joy of working with in his over four decades in the recording studio.

Ross' wide varied experience and tastes opened up all creative doors and possibilities. He's never allowed himself to be pigeonholed or trapped in any one genre, as his studio work runs the gamut from the heavy metal insanity of Motley Crue to the Grammy-winning acts Edgar Winter, Keb' Mo', Ziggy Marley and Taj'Mo'.



## Imagine History Without These Voices...





WORLD FAMOUS SPEECHES

#### Now Imagine the Future Without Yours

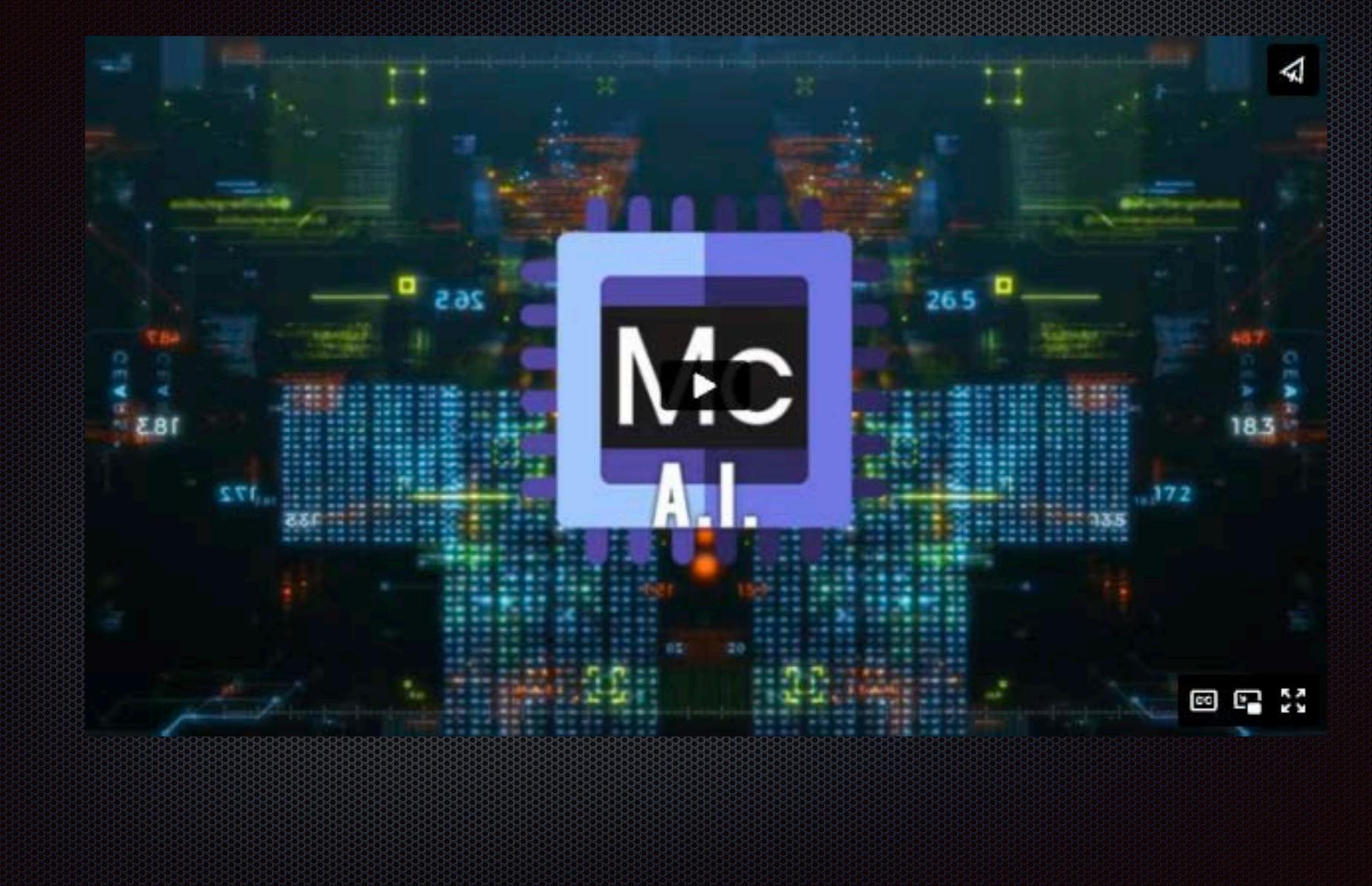
#### Join The Vault



## Click Image to Play **ICONIC VOICES**



## Click Image to Launch Video





### Click Image to Launch Video







## Phase 1 : Budget Options Vocal Capture

#### Platinum

Hollywood or Santa Monica Studio McCartney Team Producer State of the art mics In-House Asst. Engineer 6-hr minimum From \$4,000

From \$4,000



"Offsite" Option: Unable to travel? We will book a studio close to you and remotely produce your recording session via Zoom. From \$2,500

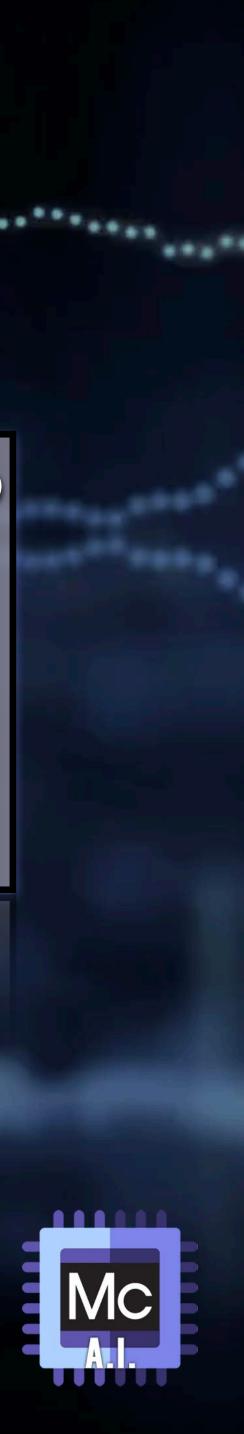
Prices do not include travel/accom.

#### Titanium

Hollywood or Santa Monica Studio 2 x McCartney Team Producers Archival mic choices Legendary Engineer 6-hr minimum From \$5,750

<sup>-</sup>rom \$5,750

#### Offsite



## Phase 2: Budget Options Vocal Avatar Cloning



Accuracy 85% Emotion 85% Turnaround 4-5 weeks 1st clone \$9,900 Each additional \$2,500 Monthly vault fee \$450 Monthly vault tee \$450

Accuracy 78% Emotion 75% Turnaround 48 hrs 1st clone \$1,500 Each Additional \$750 Monthly vault fee \$200

Gold

Monthly vault fee \$200

The "master" clone will be your typical tone of voice. Additionally, humorous, spirited, angry or whispering versions can be created and archived.

#### Platinum

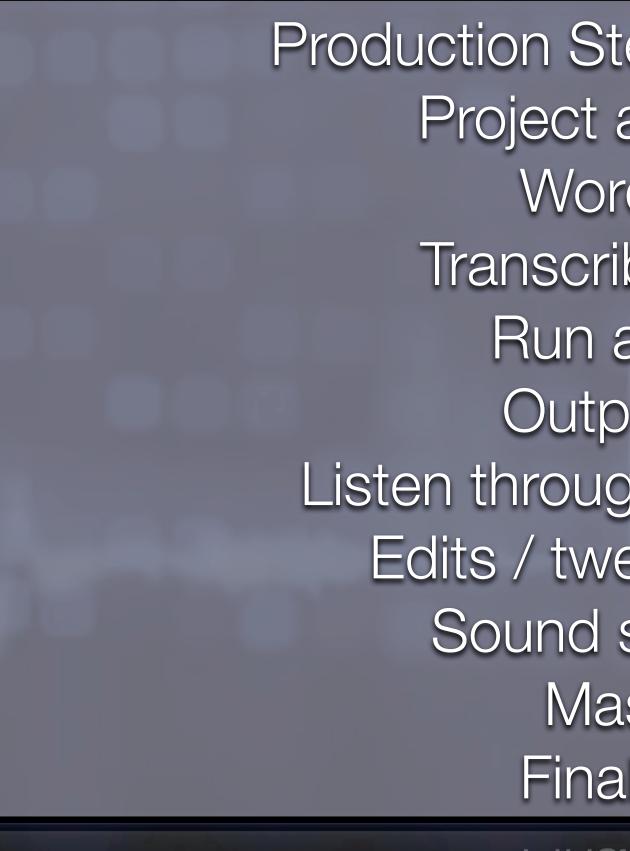
#### Titanium

Accuracy 99% Emotion 95% Speed & Delay Turnaround 8 weeks From \$30K Monthly vault fee POA



## Phase 3: Budget Options Audio Product Creation

Now your voice/s are in the vault, let the text-to-speech magic begin. Our audio team will assess the length and tone of your project and create timelines for delivery and a budget based on # of words, length of finished audio and edits.



Production Steps: Budget TBD Project assessment Word count Transcribing for API Run algorithm Output audio Listen through word by word Edits / tweaks /pickups Sound sweetening Mastering Final output **Final output** 



# The Ethics

#### "At McCartney Audio Intelligence, quality & ethics go hand in hand. That's why we built the "Swiss Vault" of voices to preserve your vocal identity and keep the integrity intact."





~ Ruth McCartney CEO & Digital Diva at McCartney.Al

"Any tool can be used for good or bad. It's really about the ethics of the artist using it."

> ~ John Knoll VFX & CCO at I.L.M.



# Access The Vault

# **McCartney** (« AUDIO INTELLIGENCE »)

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